

# MUNCHKIN FUN GOES PINK

Every October, Munchkin Fun goes PINK to support Breast Cancer prevention and awareness. Be a part of this special promotion with an exclusive package!

## SPONSOR PACKAGE INCLUDES:

- Placements in October Newsletters
- Custom blog post with sponsor image and editorial
- Social posts each week in Oct.
- 4 newsletter editorials & image throughout Oct
- Sidebar and banner on Munchkin Fun's Breast Cancer resource page
- Special event listing & editorial on resource page
- Homepage promotion driving traffic to Breast Cancer resource page



# GOING PINK: MUNCHKINFUN.COM

Munchkin Fun's going Pink resource page promotes local events, screening information, local resources and more! 2023 Baptist Health sponsor mention below.



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## Munchkin Fun Goes Pink for Breast Cancer SFL



In 2023, an estimated **297,790** women will be diagnosed with breast cancer in the U.S., making it the most common cancer in American women. If you or someone you love is concerned about developing breast cancer, has been recently diagnosed, is going through treatment or is trying to stay well after treatment, it's important to know there are resources to find the help you need.

### Why is breast cancer screening important?

According to [breastcancer.org](https://www.breastcancer.org), Mammograms are the most important tool doctors have to screen for breast cancer as well as to diagnose, evaluate and monitor patients who've had breast cancer. Safe and reasonably accurate, a mammogram is an X-ray photograph of the breast. The technique has been used for over 50 years. For women at average risk, screening mammograms should be performed annually beginning at age 40 to check the breasts for any early signs of breast cancer. If you have a higher risk of breast cancer, you and your doctor may decide to start mammograms at a younger age.

### Mammography Resources

National Mammography Day is October 20, 2023. Mammograms are a hugely important aspect of Breast Cancer Awareness Month. During this day women are encouraged to attend Mammography screenings as part of the defense against developing breast cancer. According to the CDC, cancer is the second biggest cause of death among Americans. Breast cancer screenings and exams are crucial for early detection and treatment.

**Baptist Health South Florida.** In honor of Breast Cancer Awareness Month in October, Baptist Health is offering special pricing on 3D mammograms and breast ultrasounds for patients without health insurance. A doctor's prescription is required.

**Mammography Facility Database.** The Mammography Facility Database is updated periodically based on information from the three FDA-approved accreditation bodies: the American College of Radiology (ACR), the state of Arkansas and the state of Texas.

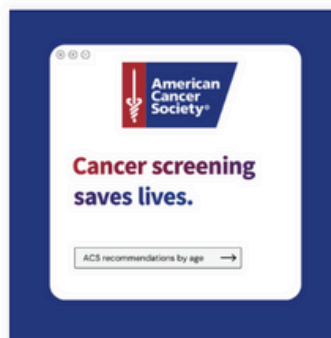
**Florida Breast and Cervical Cancer Early Detection Program.** Also known as the Mary Brogan Breast and Cervical Cancer Early Detection Program, this program makes it easy to get doctor-recommended breast and cervical cancer screenings. Screenings are free or low cost if you meet program eligibility requirements. There are many BCCEDP sites located throughout Florida.

**Free Mammograms in Florida.** This is a regularly updated list of clinics and facilities that provide free mammograms and other diagnostic procedures for women at little or no cost.

**Get your free Mammography 101 Resource Booklet.** Mammograms can be stressful and even a bit scary. But you can prepare yourself with critical information before you get a mammogram. The free resource, *Mammogram 101*, answers what you should do before, during, and after your mammogram screening. Courtesy of The National Breast Cancer Foundation, Inc.

### JOIN A LOCAL EVENT

- Sept. 23, 2023: Run Against Breast Cancer Miami @ Alison Park
- Sept. 24, 2023: Pink Walk @ MDC North Campus
- Oct. 14, 2023: Breast Awareness 5K Walk @ El Portal
- Oct. 15, 2023: Breast Cancer Awareness Shades of Pink Pop Up
- Oct. 14, 2023: Making Strides of Palm Beach County @ Sunset Cove Amphitheater Celebration of Life (North Miami Beach)
- Oct. 15, 2023: Every Boob Counts 5K Run/Walk @ South County Regional Park
- Oct. 21, 2023: Crafty Kids: Breast Cancer Awareness Month @ Miramar Library
- Oct. 28, 2023: Making Strides of Miami Dade @ Loan Depot Park



Welcome to the Proactive Side of Care.



# GOING PINK: LOOKING BACK, 2023

## A Timely Mammogram Could Save Your Life.

Brought to you by Baptist Health South FL.



Mammograms are critical for early detection and can discover breast cancer up to two years before a tumor can be felt by you or your doctor. Timely mammograms have saved many lives and they could save yours too. That's why Baptist Health is here to support you through every stage of your breast health journey, beginning with getting your mammogram at any of our diagnostic imaging locations throughout South Florida. Baptist Health provides the latest advanced breast imaging techniques, including digital and 3D mammography, and ultrasound, so you can make the best decisions for your health.

In honor of Breast Cancer Awareness Month in October, Baptist Health is offering special pricing on 3D mammograms and breast ultrasounds for patients without health insurance. A doctor's prescription is required.

It's always the right time to get your mammogram and encourage your friends and family to do so as well, especially with the convenience of online mammogram self-scheduling. You can schedule your appointment at [BaptistHealth.net/Mammo](https://BaptistHealth.net/Mammo) or via [PineApp](#).

If further care is necessary, Baptist Health Cancer Care will provide you with the most comprehensive care.



Welcome to the **Proactive Side of Care.**

[Schedule a Mammogram](#)



Welcome to the **Proactive Side of Care.**



We created a custom blog post for Baptist Health to be featured throughout October. Munchkin Fun's own "Going Pink" webpage drove traffic to the blog post.



TOP PICKS FOR FAMILY FUN  
OCT 14-16  
National Pink Ribbon Day  
sponsored by Baptist Health

A timely mammogram could save your life.

[SCHEDULE NOW](#)



Baptist Health  
Cancer Care

BAPTIST HEALTH

In honor of Breast Cancer Awareness Month in October, Baptist Health is offering special pricing on 3D mammograms and breast ultrasounds for patients without health insurance. A doctor's prescription is required. Schedule your mammogram today at [BaptistHealth.net/mammo](https://BaptistHealth.net/mammo) or call 833-596-2473.

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SPONSORED PICKS OF THE WEEK

- [Harvest Festival at Flamingo Gardens](#). Featuring Sci-Fi this weekend. Meet & greet characters visitors from Star Wars. [Fun for the whole family.](#)
- Join [Pompano Citi Centre for Halloween Boo Bash](#) Saturday, October 29th, 1-3pm. Little ghouls and goblins are invited to enjoy a not-so-spooky Magic Show, fun craft-activities, candy, and giveaways. [Get info here.](#)
- Enjoy a [free family performance of Little Monster Tales](#) from Fantasy Theatre Factory at Hollywood Central Performing Arts Center as part of [Free Arts! Family Day](#) this Saturday. [Get details here.](#)
- Enjoy sloth & kangaroo encounters, pumpkin patch, hay maze, corn pit, photo ops and more and [Animal EDventures](#). [Book your spot now for the Spooky Safari and Pumpkin Patch!](#)

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October newsletters featured Baptist display ads and editorials.

Weekly Social Media posts on Instagram and Facebook rounded out the content.



Welcome to the **Proactive Side of Care.**



Baptist Health

